



PRESS RELEASE

NCBA GROUP ANNOUNCES THE LAUNCH OF 2023 NCBA GOLF SERIES

Nairobi, Friday, 3rd March 2023: NCBA Group has announced the launch of the 2023 edition of the NCBA Golf Series, aimed at promoting the sport of golf across the East African region.

The 2023 NCBA Golf Series will see a total of 13 club qualifier events played in various golf clubs across Kenya, Uganda, Tanzania, and Rwanda, which are markets where NCBA has a presence.

In addition, the Series will also include two junior tournaments to be held at the Serena Golf Club in Uganda and Nyali Golf Club. The Junior tournaments will be held in partnership with Junior Golf Foundation and U.S. Kids Golf. This is part of the company's continued commitment to supporting junior golf development in Kenya.

The format of play for this year's edition will be stroke play, where the player's score is determined by the number of strokes they have played on the course. Qualifiers for the Grand Finale will include the Overall Winner, Men, Ladies, and Junior categories winners.

Speaking during the launch of the series held at Kenya Railway Golf Club, NCBA Group Managing Director John Gachora said:

"We are delighted to launch the NCBA Golf Series 2023, which is part of our continued commitment to supporting the sport of golf in the East African region. Going by the success of the first two editions, we believe that this series will not only promote the game but also contribute to the growth and development of golf in Kenya and the East African region," said John Gachora, NCBA Group Managing Director.

"We believe that Series will provide a platform for golfers across the region to showcase their skills and talent. This is an opportunity to grow the sport and offer a unique experience for golf enthusiasts and players alike. We shall also continue with our support for junior golfers by offering them an opportunity to showcase their skills and talent. We believe that nurturing young talent is critical to the growth of the sport in Kenya and the region," added Gachora," added Gachora.



On her part, NCBA Group Director of Marketing & Communication, Nelly Wainaina said: "This series is important to us as a company as it not only provides a unique platform for golf enthusiasts to showcase their talent but also offers an opportunity for NCBA partners and customers to network and build long-lasting relationships. This event is an important part of our commitment to supporting the sport and creating meaningful connections with our stakeholders."

The series will culminate in a Grand Finale which will be hosted at the end of the golf series in December at the Sigona Golf Club, where all qualifiers from the various clubs will participate for a chance to be crowned winners of the Series. This year, the main prize will be a cash award to the tune of Ksh 100,000 given to the top 3 – excluding the Junior winner.

As in the past two editions, the NCBA Golf Series 2023 is expected to attract a large number of golfers and enthusiasts from across the region.

The Series has kicked-off today at the Kenya Railway Golf Club with **150 golfers** participating in the tournament.

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About NCBA Group

NCBA Group is a full-service banking group providing a broad range of financial products and services to corporate, institutional, SME, and consumer banking customers. NCBA Group operates a network of more than 100 branches in five countries including Kenya, Uganda, Tanzania, Rwanda, and Ivory Coast. Serving over 50 million customers, the NCBA Group is the largest banking group in Africa by customer numbers. NCBA Bank Kenya PLC is Kenya's third-largest bank by assets. The Bank is set to play a key role in supporting Africa's economic ambitions. The Bank is a market leader in Corporate Banking, Asset Finance, and Digital Banking.