





## **Press Release**

## Inaugural NCBA Kenya Invitational Junior Tournament Tees-Off at Windsor this Weekend

**Nairobi: Thursday, 14<sup>th</sup> December 2023:** The inaugural NCBA Kenya Invitational Junior Tournament is set to take place this weekend, from Friday, 15th December to Sunday, 17th December, at the Windsor Golf Hotel & Country Club.

Organized by U.S. Kids Golf in collaboration with the Junior Golf Foundation and sponsored by NCBA Bank, the tournament will bring together over 120 junior golfers from Kenya and various parts of the world including the United Kingdom, United States, China, Australia, France, New Zealand, among others.

The tournament will provide the young golfers with an opportunity to engage in a multi-day championship and secure U.S. Kids Golf Priority Status. This status, earned at different levels during the tournament, enables players to qualify for other U.S. Kids Golf Major Championships, including Regional, International, and World Teen Championships. The Priority Status earned from this event will be valid from March 1, 2024, through February 28, 2025.

In addition to U.S. Kids Golf Priority Status, the tournament will also serve as a qualifying event for the World Amateur Golf Ranking for Boys and Girls aged 15–18. The competition will be structured into age groups, with each category playing from agespecific yardages. Boys' Age Groups include 6 and Under, 7, 8, 9, 10, 11, 12, 13–14, and 15–18, while Girls' Age Groups encompass 8 and Under, 9–10, 11–12, 13–14, and 15–18.

Hon. Ababu Namwamba, Cabinet Secretary for Youth Affairs, Creative Economy, and Sports, will preside over the opening ceremony of the tournament today, Thursday, 14th December, as the Chief Guest at Windsor.

Commenting on the tournament, CS Namwamba said: "As government, we recognize the important role that sports play in shaping our youth by fostering discipline and creating pathways for talent development. The commitment shown by U.S. Kids Golf, the Junior Golf Foundation Kenya, and the support from NCBA Group is commendable. Partnerships like these play a pivotal role in providing platforms for our young golfers to showcase their skills and build a foundation for future success. I encourage all partners and stakeholders to continue working together to nurture the potential of our youth and propel Kenyan golf to new heights. On behalf of the government, I would like to reaffirm our support for initiatives that promote junior golf in the country."







NCBA Group Managing Director John Gachora remarked, "NCBA is thrilled to be part of this very important tournament. Our support for this event underscores our dedication to nurturing and supporting the growth of junior golf. We firmly believe that engaging in sports at a young age provides invaluable life lessons, and we are proud to contribute to the development of these promising young golfers from Kenya and beyond."

On her part, Junior Golf Foundation (JGF) Kenya President Regina Gachora said, "The NCBA Kenya Invitational is more than a competition; it's an opportunity for our junior golfers to sharpen their skills through friendly competition with their peers. As they navigate the course, they not only build their technical proficiency but also foster camaraderie and sportsmanship, which are important attributes associated with the sport of golf. We extend our heartfelt gratitude to NCBA Bank for their continued commitment to the development of junior golf. They have consistently supported various junior tournaments this year and that speaks to that commitment, and we are very grateful."

-ENDS-

## For media inquiries, please contact:

**Nelly Wainaina** 

Group Director Marketing, Communication, and Citizenship

Nelly.wainaina@ncbagroup.com

## **About NCBA Group**

NCBA Group is a full-service banking group providing a broad range of financial products and services to corporate, institutional, SME, and consumer banking customers. NCBA Group operates a network of more than 100 branches in five countries including Kenya, Uganda, Tanzania, Rwanda, and Ivory Coast. Serving over 60 million customers, the NCBA Group is the largest banking group in Africa by customer numbers. NCBA Bank Kenya PLC is Kenya's third-largest bank by assets. The Bank is set to play a key role in supporting Africa's economic ambitions. The Bank is a market leader in Corporate Banking, Asset Finance, and Digital Banking.