



PRESS RELEASE

NCBA LAUNCHES THE 2023 NCBA GOLF SERIES

Nairobi, Friday, 3rd March 2023: NCBA has announced the launch of the third edition of the NCBA Golf Series, aimed at promoting the sport of golf across the East African region.

The 2023 NCBA Golf Series will see a total of 17 club qualifier events played in various golf clubs across Kenya and Uganda, and for the first time since its inception, the Series will be held in Rwanda, and Tanzania.

In addition, the Series will include two junior tournaments to be held at the Lake Victoria Serena Golf Resort in Uganda and at the Nyali Golf Club in Mombasa, Kenya. The Junior tournaments will be held in partnership with Junior Golf Foundation and U.S. Kids Golf as part of the company's continued commitment to supporting junior golf development in Kenya.

The format of play for this year's edition will be stroke play, where the player's score is determined by the number of strokes they have played on the course. This is different from the past two editions where the format was stableford.

The overall winner, men's category winner, ladies' category winner and the junior category winner at each of the 17 events will qualify to play at the Grand Finale which will be held in December at the Sigona Golf Club. This year, the top prize at the finale will be a Ksh 100,000 cash award to each of the top three winners. These will be the Overall Winner, Men Winner and Lady Winner.

Speaking during the launch of the series held at Kenya Railway Golf Club, NCBA Group Managing Director John Gachora said:

"We are delighted to launch the NCBA Golf Series 2023, which is part of our continued commitment to democratizing the sport of golf in the East African region. Going by the success of the first two editions, we believe that this series will not only promote the game but also contribute to the growth and development of golf in Kenya and the East African region."

"We believe that the Series will provide a platform for golfers across the region to showcase their skills and talent. This is an opportunity to elevate the sport and offer a unique experience for golf enthusiasts and players alike. We shall also continue with our investment in junior golfers by offering them an opportunity to nurture their skills and talent. We believe that developing young talent is critical to the growth of the sport in Kenya and the region and also contributes to personal growth for the children"



On her part, NCBA Group Director of Marketing & Communication, Nelly Wainaina said:

"This series is important to us as a company as it not only provides a unique platform for golf enthusiasts to showcase their talent but also offers an opportunity for NCBA partners and customers to network, explore business opportunities and build long-lasting relationships. This event is an important part of our commitment to developing the sport and creating meaningful connections with our stakeholders."

The Series teed-off today at the Kenya Railway Golf Club with **150 golfers** participating in the tournament.

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About NCBA Group

NCBA Group is a full-service banking group providing a broad range of financial products and services to corporate, institutional, SME, and consumer banking customers. NCBA Group operates a network of more than 100 branches in five countries including Kenya, Uganda, Tanzania, Rwanda, and Ivory Coast. Serving over 50 million customers, the NCBA Group is the largest banking group in Africa by customer numbers. The Bank is set to play a key role in supporting Africa's economic ambitions. The Bank is a market leader in Corporate Banking, Asset Finance, and Digital Banking.