



## Press release

### NCBA Golf Series launched, goes regional

- Overall top four winners to enjoy a fully sponsored golf tour at The Fan Court Golf Estate in South Africa.
- Series to include junior and adult events in Kenya, Uganda and Tanzania

**Nairobi, February 25<sup>th</sup> 2022: Banking group** NCBA Group has today launched the 2022 NCBA Golf Series to take place across its regional markets.

The 18-leg series will have an expanded schedule covering Kenya, Uganda and Tanzania and will draw the participation of both junior and adult golfers. In Kenya, the tournament will run in partnership with Kenya Golf Union and will tee off at Railways Golf Club on February 26<sup>th</sup> 2022 before heading to other golf courses over the next 11 months. This year's Series similar to the 2021 edition will include 3 junior golf tournaments in partnership with U.S. Kids Golf.

According to John Gachora, Group Managing Director, NCBA Group: "Following the success of last year's tournament, we are proud to launch a bigger and better 2022 edition of the NCBA Golf Series! Last year, the tournament attracted over 3000 golfers across 16 golf clubs in Kenya. This year, with the inclusion of tournaments in Uganda and Tanzania, we envision to engage over 5000 golfers through the NCBA Golf Series."

"The NCBA Golf Series has the objective of growing and supporting the sport not only for adults but also for our juniors. We will continue our strong partnership with the U.S. Kids Golf Foundation to provide a platform for junior golfers to develop their skills and qualify to compete at international events. Last year we were very proud that over 40 of our junior golfers qualified to play at the Rome Classic and the Big 5 tournament in South Africa. Their strong show in these world-class events affirmed that we are well on our way to developing the future stars of the sport, not just locally but globally," he said.

"We are committing KES 30million towards this year's Series because we also see this as an opportunity to connect deeply with our customers, to better understand their needs and identify opportunities to serve them better. We are a brand that is anchored on inspiring greatness and



delivering meaningful value to our customers. I encourage all golfers across the region to participate in this tournament to improve their handicaps and **swing their way to greatness!**"

Gachora was speaking at the official NCBA Golf Series launch event held at the Kenya Railways Golf Club where he unveiled the NCBA Golf Series calendar as shown below.

The Series will culminate in a grand finale tournament where the top four winners will enjoy a fully sponsored golf tour at The Fan Court Golf Estate in South Africa.

NCBA GOLF SERIES – 2022 EDITION CALENDAR		
CLUB	DATE	EVENT
Kenya Railway Golf Club	25th February	Launch
Kenya Railway Golf Club	26th February	Amateur
Nyanza Club	12th March	Amateur
Kitale Golf Club	9th April	Amateur
Serena , Uganda	15th April	Amateur
Serena, Uganda	16th-17th April	Junior
Nakuru Golf Club	21st May	Amateur
Great Rift Valley Lodge & Golf Resort	4th June	Amateur
Sigona Golf Club	11th June	Amateur
Karen Country Club	2nd July	Amateur
Karen Country Club	11th&12th July	Junior
Royal Nairobi GC	23rd July	Amateur
Dar es Salaam, Tanzania	27th August 2021	Amateur
Vetlab Sports Club	3rd September	Amateur
Limuru Country Club	17th September	Amateur
Mombasa Golf	8th October	Amateur
Thika Sports Club	5th November	Amateur
Muthaiga Golf Club	3rd-4th December	Junior
Muthaiga Golf Club	9th December	Grand Finale



**-ENDS-**

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**About NCBA**

NCBA Group is a full-service banking group providing a broad range of financial products and services to corporate, institutional, SME and consumer banking customers. NCBA Group operates a network of more than 100 branches in five countries including Kenya, Uganda, Tanzania, Rwanda and Ivory Coast. Serving over 50 million customers, the NCBA Group is the largest banking group in Africa by customer numbers. NCBA Bank Kenya PLC is Kenya's third largest bank by assets. The Bank is set to play a key role in supporting Africa's economic ambitions. The Bank is a market leader in Corporate Banking, Asset Finance and Digital Banking.